

October 1, 2009

For Immediate Release

Contact: Event Chairs:
Cindi Cooperman
817-741-0444
ccooperman@neuroassistance.org

Jan Fitzgerald
817-793-5025
keithacs@aol.com

Pat Fleming
GKWC President
817-721-1119
president@gkwc.org

Support the Greater Keller Women's Club by shopping at Barnes & Noble in Southlake, Texas, on October 11 and 12, 2009. In an effort to raise funds for the club's book drive supporting the USO's United Through Reading program at the DFW Airport, the Greater Keller Women's Club is working together with Barnes & Noble Booksellers by hosting a bookfair at their Southlake store.

On October 11 & 12 from 9am to 11pm each day, Barnes & Noble will contribute a percentage of every sale made when presented with a special bookfair voucher by the Greater Keller Women's Club! Vouchers will be available online at the Greater Keller Women's Club website www.gkwc.org in the Press Room section, or by contacting one of the event chairs or the club's president.

The Barnes & Noble Bookfair will help the Greater Keller Women's Club with a percentage of bookfair sales that will underwrite their book drive to support the Dallas/Ft. Worth Airport's USO United Through Reading program.

The USO program offers departing military personnel who are waiting for flights back to the Middle East an opportunity to visit the United Through Reading Room. The room is a library of children's books where our young men and women in uniform may select a book for their child. USO volunteers record these military moms and dads reading the books. When finished, the DVD and book are shipped home to the child. "Kids love this opportunity to see and hear their parent's voice and to read the book along with them," said Pat Fleming, president of GKWC. "Our soldiers give so much for us, so we want to give a little something back to them and their children!" The USO only accepts new books.

Please help support the Greater Keller Women's Club and the USO DFW Airport by shopping at Barnes & Noble, Southlake Town Square, 1430 Plaza Place
Southlake, TX 76092 on Sunday and Monday, October 11 and 12, 2009, with a bookfair voucher.