



Dear Business Leader:

On behalf of the Greater Keller Women's Club, we invite you to participate as a sponsor of our 21st annual major fundraiser, the Garden of Roses: Roses and Pearls Champagne Brunch and Auctions, which will be held on Saturday April 2, 2016 at Texas Motor Speedway. This is an exciting opportunity for you to take part in our major fundraiser of the year.

We are aware that many companies plan their community commitments as part of their annual budget. Therefore, we hope that you will review the enclosed sponsorship packet and include support for this important event in your plans. To recognize how worthwhile this event is we have included a list of beneficiaries, an example of our advertising, and a list of sponsorship levels available.

With the proceeds from the 2015 Garden of Roses Fashion Gala we donated \$79,000 in grants and scholarships to local non-profit organizations and KISD graduating seniors. Over the last 20 years we are excited to announce we have donated over \$1,100,000 back to our community. This amazing feat would not be possible without contributions from businesses such as yours.

The Greater Keller Women's Club Foundation, which makes charitable donations based on the event's profits, is a 501(c) (3) non-profit organization; therefore your sponsorship is tax-deductible. We are extremely proud that we were able to return 98% of our net revenue to our Philanthropic endeavors last year.

If you have any questions about sponsorship opportunities, please feel free to call Beth Murray at 817.501.3879 or Kimberley Vines at 940.782.9448. Thank you for your consideration and support and we look forward to distributing more funds with your gracious donation.

With Sincere Thanks,

**Beth Murray, Co-Chair**  
**Kimberley Vines, Co-Chair**  
**2016 Garden of Roses Fundraiser**

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*If you would like to know more about The Greater Keller Women's Club, please visit us at [www.gkwc.org](http://www.gkwc.org)*