



Dear Business Leader:

On behalf of the Greater Keller Women's Club Foundation, we invite you to participate as a sponsor of the 24th annual Garden of Roses Fashion Show, which will be held on Saturday, March 23, 2019 at The Bowden Events & Weddings, located at 1775 Keller Parkway.

We are aware that many companies plan their community commitments as part of their annual budget and, therefore, we hope that you will review the enclosed sponsorship packet and extend your support for this charitable event in your plans. A few highlights to consider as you make your decision:

- **450 attendees** are anticipated at the 2019 fundraiser
- **260+ members** of the Greater Keller Women's Club volunteer their time and resources to the annual fundraiser and throughout the year to area non-profit organizations
 - **16,000 volunteer hours** annually are typically given by our members, so we are fully vested in supporting the community and our sponsors
- **\$114,000** in proceeds was raised from the 2018 Garden of Roses annual fundraiser, and other fundraisers by the Club
 - **\$36,000** in scholarships to 12 KISD graduating seniors from the 4 KISD high schools
 - **\$78,000** in grants to 11 Northeast Tarrant County charities
- **\$1.37 million** in grants to local non-profit organizations and scholarships to KISD seniors has been collectively donated since 1996
- **98%** of our annual fundraiser's net revenue is typically distributed to our beneficiaries
- **Social media marketing campaign** to include the GKWC website, Facebook and other social media outlets
- **450 programs** with sponsor ads are distributed at the event
- GKWC Foundation is a 501(c)(3) non-profit organization, therefore your sponsorship is **tax-deductible**

Included is a list of sponsorship levels available, pledge letter and ad specification guidelines for the event program. If you have any questions about sponsorship opportunities, please feel free to call us. Thank you for your consideration and support of the Greater Keller Women's Club Foundation and the greater NE Tarrant County community!

With sincere thanks,

Sheryl Roberts & Debbie Reynolds
Sponsorship Co-Chairs
2019 Garden of Roses Fashion Show
817.915.9324 Sheryl; 817-939-2991 Debbie
GardenofRosesChair@gkwc.org



Past Recipients

*Organizations benefitting from past GKWC Foundation's
Garden of Roses Fashion Shows*

Advent Urban Youth Development

ARTSNET

Arts Council Northeast

Battered Women's Foundation

CASA of Tarrant County

Christ's Haven for Children

Community Enrichment Center

Community Storehouse

Gill Children's Services

KISD Scholarships (Keller, Fossil Ridge, Central, Timber Creek)

Holly Bowden Scholarship

Keller Public Library (Friends of the Keller Library)

Love Never Fails International

Metroport Meals on Wheels

Mid-Cities Care Corps

Neuro Assistance Foundation

North Texas SNAP

Safe Haven of Tarrant County

Summer Santa

Tarrant County Food Bank

Rocky Top Therapy Center

Victory Therapy Center

The Warm Place

2018 Grant & Scholarship Recipients

Organizations benefitting from the 2018 GKWC Foundation's Garden of Roses Fashion Show



Grant Recipient: Arts Council NE, Battered Women's Foundation, CASA of Tarrant County, Christ's Haven For Children, Community Enrichment Center, Community Storehouse, Friends of the Keller Library, Gill Children's Service, Metroport Meals on Wheels, Mid-Cities Care Corps, Neuro Assistance Foundation, North Texas SNAP, Safe Haven, Victory Therapy Center, The Warm Place



Central High School: Peter Doan, Isabel Walker; Fossil Ridge High School: Breanna Nabarrete, Tien Nguyen, Maria Nguyen, Alena Williams, Mercedes Webb, Safwa Waheed; Keller High School: Cameron Johnston, Joslynn Soria, Jennifer Cox, Victoria Phung, Grace Farley; Timber Creek High School: Brandon Wells



Sponsor Levels

\$5,000 Presenting Sponsor

Full-Page Color Ad in Program
Logo and Link on GKWC Web Site
Special on-Stage Recognition for the Sponsor and Their Business
Ten Complimentary Tickets

\$3,000 Diamond Sponsor

Full-Page Black & White Ad in Program
Logo and Link on GKWC Web Site
Ten Complimentary Tickets

\$2,000 Platinum Sponsor

Full-Page Black and White Ad in Program
Name Recognition on GKWC website
Eight Complimentary Tickets

\$1,500 Gold Sponsor

Half-Page Black and White Ad in Program
Name Recognition on GKWC website
Six Complimentary Tickets

\$1,000 Silver Sponsor

Half-Page Black and White Ad in Program
Name Recognition on GKWC Website
Four Complimentary Tickets

\$750 Yellow Rose Sponsor

Half-Page Ad in Program
Name Recognition on GKWC Website
Three Complimentary Tickets

\$500 Red Rose Sponsor

Quarter-Page Ad in Program
Name Recognition on GKWC website
Two Complimentary Tickets

\$250 White Rose Sponsor

Business Card Sized Ad in Program
Name Recognition on GKWC website
One Complimentary Ticket

Sponsor donations are payable to:

The Greater Keller Women's Club Foundation, P.O. Box 2365, Keller, TX 76244
An IRS approved 501(c)(3) charitable organization. All contributions are tax-deductible.



Pledge Letter

I will be a sponsor at the following level for the March 23, 2019
GKWC Foundation Garden of Roses Fashion Show & Fundraiser

- \$ 5,000 Presenting Sponsorship Level
- \$ 3,000 Diamond Sponsorship Level
- \$ 2,000 Platinum Sponsorship Level
- \$ 1,500 Gold Sponsorship Level
- \$ 1,000 Silver Sponsorship Level
- \$ 750 Yellow Rose Sponsorship Level
- \$ 500 Red Rose Sponsorship Level
- \$ 250 White Rose Sponsorship Level

Sponsor Name: _____

Contact Name: _____ Title: _____

Authorized Signature: _____

E-mail address: _____ Contact Number: _____

Mailing address: _____

If your sponsorship is the same level as last year, would you like the same ad to appear in this year's program?

- Yes No, I will be providing new artwork I wish to remain anonymous.

Comments, Notes or Content if a text-only ad is requested:

Are you planning on using your complimentary tickets? _____ Yes _____ No

Would you like a Sponsor Gift? _____ Yes _____ No

If you do not plan to use your complimentary tickets, your entire sponsorship will be treated as tax deductible. If complimentary tickets are used, our cost per meal will be deducted from your charitable contribution. We will contact you approximately two weeks prior to the event to obtain your guest information.

Please mail donations to: Greater Keller Women's Club Foundation, P.O. Box 2365, Keller, TX 76244

To ensure that your company name is published in all programs and advertisements, donations must be received by the January 15, 2019 deadline. Please make donations payable to the Greater Keller Women's Club Foundation. Master Card and Visa accepted.

INTERNAL USE ONLY:

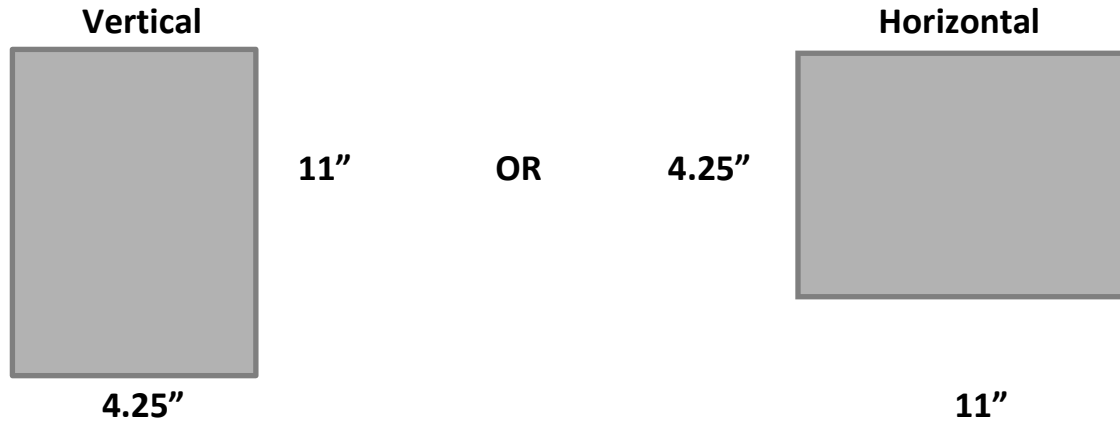
Sponsorship Committee Contact _____ Email _____

Date Pledge Received _____ Date Funds Received _____ Check # _____ CC Processed _____

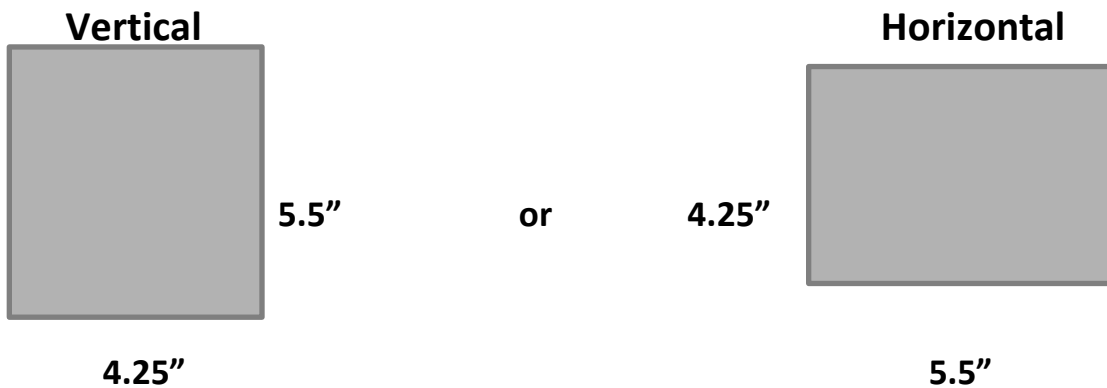
Copies to: Co-Chairs _____ Sponsorship _____ Publicity _____ Programs _____ Social Media _____ Sponsor Gift _____

Logo/Ad Received _____

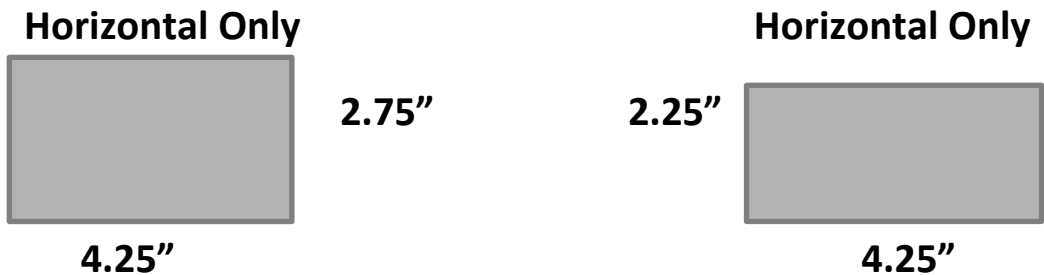
Program Ad Specifications



FULL PAGE AD
Presenting, Diamond and Platinum Sponsors



HALF PAGE AD
Gold, Silver & Yellow Rose Sponsors



Quarter Page Ad
Red Rose Sponsor

Business Card Sized Ad
White Rose Sponsor